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## INTRODUCTION

The tourism industry is an important sector in the Malaysian economy, with tourism-related activity contributing 15% to Malaysia's GDP, employing more than 20% of the workforce and providing a source of external income to the economy. The tourism sector also brings spillovers to other sectors in the economy.

The COVID-19 pandemic has adversely affected the tourism sector, as tourist arrivals declined significantly following lockdown measures by a number of countries. In Malaysia, the gradual uplifting of restrictions has allowed the resumption of domestic interstate travel, which will pave the way for the industry to recover. Moving forward, the tourism sector needs to adjust to the post pandemic new normal, chiefly to address hygiene, safety, and ultimately consumer and business confidence in line with the United Nations World Tourism Organisation's (UNWTO) Global Guidelines to Restart Tourism 2020.

In this light, the PENJANA Tourism Financing (PTF) is introduced as part of the Government's efforts to aid the tourism sector. The purpose of the PTF is to support Malaysian small and medium-sized enterprises (SMEs) in the tourism sector, by preserving their capacity and assisting them to adjust and remain viable post COVID-19. Based on engagements with associations from the tourism sector, some examples of adjustments to the new normal include enhancing business models, deploying new practices (e.g. refurbishments to align with SOP, contactless check-in, hygiene procedures) and digitalisation (e.g. online payment gateways, digital presence, digital marketing).

Malaysian SMEs in the eligible core tourism and tourism-related sectors which are either SMEs as defined by SME Corp Malaysia; or SMEs licensed by / registered with Ministry of Tourism, Arts and Culture Malaysia (MoTAC) may apply for the PTF by contacting the participating financial institutions. 12 participating financial institutions (PFIs) will be offering the PTF at the outset with varying features, as outlined in the following pages. Syarikat Jaminan Pembiayaan Perniagaan (SJPP) will be supporting the PTF by providing guarantees to eligible SMEs in the tourism industry to gain access to financing.

In addition, the Government is also providing support to the tourism sector through tax incentives i.e. exemption of tourism tax, exclusion of service tax for hotels, income tax relief for tourism expenses and deferment of tax instalment payment.

Dedicated funding and support is also being channelled to the tourism related sectors of arts, culture, entertainment and events through the provision of soft loans, grants for digital marketing, funds focusing on animation and visual effects and various initiatives to assist players adapt to the new normal through training in digital distribution, development of new business models and connectivity. SMEs may also access facilities under Bank Negara Malaysia's Fund for SMEs, such as the Automation and Digitalisation Facility, as well as schemes and products by financial institutions.

Other Government measures under PENJANA include efforts to protect jobs and promote employment. When the economy recovers, hiring incentives and expanded wage subsidy, reskilling and training will be equally crucial to ensure workers maintain or upgrade their skills.

# OBJECTIVE

To support SMEs in the tourism sectors by preserving their capacity and assisting them to undertake the necessary investments to adjust and remain viable post-COVID-19

## TOTAL ALLOCATION

RM1 billion

## **ELIGIBILITY CRITERIA**

## **ELIGIBLE SECTORS**

#### Core tourism:

- 1. Tourism accommodation premises (e.g. budget hotels, registered homestays, chalets and resorts)
- 2. Travel agencies & tour operators
- 3. Transportation for tourists (e.g. bus, boat and car rental operators)

## Tourism-related sectors:

- 1. Medical tourism
- 2. MICE (Meetings, Incentives, Conferences, Exhibitions) ecosystem
- 3. Money services businesses applicable to money changing operators who mainly serve inbound and outbound tourists
- 4. Tourism-related retail, recreation and wellness which can justify significant reliance on tourists

## **Definition of eligible SMEs**

Malaysian SMEs in the eligible core tourism and tourism-related sectors which are either SMEs as defined by SME Corp Malaysia; or SMEs licensed by / registered with MoTAC

# AFFINBANK

## Penjana Tourism Financing

## Affin Bank Berhad Affin Islamic Bank Berhad

## **PURPOSE OF FINANCING**

For working capital only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term financing

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

6 months Conventional Loan - Interest will be accrued; it will be capitalised and spread throughout the remaining repayment period Islamic Facility - Profit will be accrued and billed on the payment amount starting from 7th month onwards

## **DOCUMENTATION REQUIRED**

- a) Business/company registration (SSM) documents
- b) Latest 3 years audited accounts
- c) Latest 2 years LHDN tax return
- d) Latest 6 months bank statements

## **OTHER REQUIREMENTS**

Recipients of Special Relief Facility (SRF/SRF-i) and / or PENJANA SME Financing (PSF/PSF-i) are not eligible

## **CONTACT DETAILS**

- **(** Tel: 03-4142 3916
- Email: ac.cnergy@affinbank.com.my
- Website: www.affinislamic.com.my



## Alliance Bank Malaysia Berhad Alliance Islamic Bank Berhad

## PURPOSE OF FINANCING

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME; and Micro enterprises: Up to RM75k per micro enterprise The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

TYPE OF FINANCING

Term financing / loan

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

Minimum 6 months

## **DOCUMENTATION REQUIRED**

a) SSM registrationb) Audited accounts of the latest financial year and 6 months of bank statements

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 3 years Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

♥ Tel: 1-300-803-388♥ Email: info@alliancefg.com

## **GP** AmBank

# AmBank (M) Berhad **AmBank Islamic Berhad**

## **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME; and Micro enterprises: Up to RM75k per micro enterprise The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term financing

## FINANCING TENURE (inclusive of repayment deferment)

For SMEs - Up to 7 years For Micro enterprises - Up to 5 years

## **REPAYMENT DEFERMENT**

6 months

## **DOCUMENTATION REQUIRED**

#### For SMEs

- a) Business in operation for a minimum of 3 years
- b) Audited accounts of the last 3 financial years
- c) Latest 6 months of bank statements with transactions
- d) Supporting documents to evidence operating expenses to be financed
  e) Business registration / Certificate of Incorporation / Notice of Registration with SSM / authorities / district offices in Sabah and Sarawak or statutory bodies for professional service providers
- f) Copy of directors' / partners' / shareholders' / quarantors' identity card

## For micro enterprises

- a) Business in operation for a minimum of 1 year
- b) Guarantors / key decision maker's latest tax return filing (B/BE form) with receipt/latest management account; or latest 6 months bank statement with transactions
- c) Supporting documents to evidence operating expenses to be financed
- d) Business registration / Certificate of Incorporation / Notice of Registration with SSM / authorities /
- district offices in Sabah and Sarawak or statutory bodies for professional service providers
- e) Copy of directors' / partners' / shareholders' / guarantors' identity card

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 3 years for SMEs and one year for micro enterprises Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## CONTACT DETAILS

C Tel: 03-2178 3188 Email: customercare@ambankgroup.com

# BANK ISLAM

# Bank Islam Malaysia Berhad

## **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## FINANCING RATE

Up to 3.5% p.a. (inclusive of guarantee fee)

## MARGIN OF FINANCING

100%

## **TYPE OF FINANCING**

Term financing

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

### Minimum 6 months Profit will be accrued during the repayment deferment period and will be spread out over the repayment period

## **DOCUMENTATION REQUIRED**

- a) SSM registration (Form 24, 44 & 49, M&A for Sdn Bhd, business registration certificate for sole proprietorship and partnership)
- b) Audited accounts of the latest financial year for Sdn Bhd
- c) Management accounts of the latest financial year (both Sdn Bhd and sole-proprietorship/partnership)
- d) Latest B form (sole-proprietorship/partnership) e) Latest 12 months of bank statements (both Sdn Bhd and sole- proprietorship/partnership)
- f) Copy of directors' / partners' / owners' identity card
- g) Other relevant documents e.g. sales and purchase order

## **OTHER REQUIREMENTS**

Malaysians residing in Malaysia that hold a minimum of 51% Malaysian shareholding / ownership in the SMEs Registered with the following:

- a. Companies Commission of Malaysia either under the Registrar of Business Act (1956) or the Companies Act 1965 and/or the Companies Act 2016 or Limited Liability Partnership Act 2012 (private limited, sole proprietorship and partnership); or
- b. Respective authorities or district offices in Sabah and Sarawak

Business in operation for a minimum of 2 years

Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

C Tel: 03-2690 0900

- Email: contactcenter@bankislam.com.my
- Website: www.bankislam.com.my



## Bank Muamalat Malaysia Berhad

### **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

### **FINANCING AMOUNT**

SMEs: Up to RM300k per SME; and Micro enterprises: Up to RM75k per micro enterprise The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

### **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

### **TYPE OF FINANCING**

Term financing

### FINANCING TENURE (inclusive of repayment deferment)

6 years

#### **REPAYMENT DEFERMENT**

12 months

## **DOCUMENTATION REQUIRED**

- a) SSM / state / municipal registration
- b) Copy of proprietors / directors identity card
- c) Evidence of at least 2 years in business with recorded profit of at least one year
- d) For SMEs, latest 6 months bank statements
- e) For micro enterprises, latest 12 months bank statements
- f) Duly signed consent form as to check on the credit record of applicant

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 2 years Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

Tel: 03-2600 5500
 Email: feedback@muamalat.com.my



## Bank Simpanan Nasional

### **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

From RM5,000, up to RM50,000

### **FINANCING RATE**

3.5% p.a. (inclusive of guarantee fee)

### **TYPE OF FINANCING**

Term financing

### FINANCING TENURE (inclusive of repayment deferment)

1 to 5.5 years

### **REPAYMENT DEFERMENT**

6 months

### **DOCUMENTATION REQUIRED**

- a) Business registration with SSM and/or Business License with District Council / Municipal Council / Local Authority / MoTAC (for homestays under tourist accommodation premises) / operating permit (for related businesses) / Partnership Deed
- b) Copy of proprietor's / partners' / all directors' / shareholders' / guarantors (if any) identity card
- c) Declaration to state that the applicant is not a recipient of SRF and/or BSN Micro Kredit PENJANA and /or BSN Micro Kredit PRIHATIN
- d) Latest 6 months of company's Bank Account Statement
- e) Financial statement / management account / income tax statement (if applicable)

#### **OTHER REQUIREMENTS**

Micro enterprise business (sole proprietorship / partnership / private limited company) Business in operation for a minimum of 6 months Recipients of Special Relief Facility (SRF), PENJANA SME Financing (PSF) and/or BSN Micro/I Kredit are not eligible

## **CONTACT DETAILS**

**()** Tel: 1-300 -881-900

Email: customercare@bsn.com.my

# 🔁 СІМВ

## Penjana Tourism Financing

## CIMB Bank Berhad CIMB Islamic Bank Berhad

## **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term financing

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

Minimum 6 months

## **DOCUMENTATION REQUIRED**

- a) Business registration documents with SSM
- b) Latest 6 to 9 months bank statements
- c) Audited / management accounts of the last 3 financial year

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 3 years Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

Susiness Call Centre: 1-300-888-828



## Hong Leong Bank Berhad Hong Leong Islamic Bank

## **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME; and Micro enterprises: Up to RM75k per micro enterprise The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term loan

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

6 months Interest will be accrued during the 6 months repayment deferment and spread out over the 6.5 years repayment period

## **DOCUMENTATION REQUIRED**

- a) Business registration documents e.g. SSM registration
- b) Copy of directors', partners', shareholders' / guarantors' identity card
- c) Audited financial and / or management accounts of the last 3 financial years
- d) Minimum latest 6 months of bank statements

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 3 years Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

- **C** Tel: 03-7626 8899
- Email: sme@hlbb.hongleong.com.my
- Website: www.hlb.com.my



## Maybank Islamic Berhad

## **ELIGIBLE SECTORS**

All sectors as listed on page 3 of the e-booklet, except for tourism accommodation premises and money changing operators

## **PURPOSE OF FINANCING**

For working capital only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME; and Micro enterprises: Up to RM75k per micro enterprise The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term financing

## FINANCING TENURE (inclusive of repayment deferment)

For SMEs - up to 7 years For micro enterprises - up to 5 years

## **REPAYMENT DEFERMENT**

6 months

Profit charged will be accrued during the 6 months repayment deferment. The amount will be knocked - off against payment made by the customer after the repayment deferment period. Thereafter, the amount will reduce the principal balance

## **DOCUMENTATION REQUIRED**

- a) Latest 6 months bank statements
- b) Copy of directors' identity card
- c) Business registration related documents
- d) Audited/management accounts of the last 2 financial years

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 3 years Customer with turnover of up to RM25 million Positive net worth company (for negative net worth company, they are allowed to increase paid up capital prior to disbursement of financing) Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

C Tel: 1-300-88-6688 (Local), 603 - 78443696 (Overseas)

- Email: mgcc@maybank.com.my
- Website: www.maybank2u.com

## Penjana Tourism Financing



## Public Bank Berhad Public Islamic Bank Berhad

## **PURPOSE OF FINANCING**

For working capital and capital expenditure (confined to renovation cost and investment in new standard operating procedures to operate in post COVID 19 environment) Capital expenditure for property purchase is not allowed

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME Common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Fixed loan / Islamic term financing-i

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

12 months Interest will be accrued during the 12 months repayment deferment and spread out over the 6 years repayment period

## **DOCUMENTATION REQUIRED**

- a) Minimum 1 year audited account (for companies); management account is acceptable if first year's audited account is pending audit
- b) Form B/Form P (with financial records) for sole proprietorship and partnership
- c) Latest management account
- d) Brief business plan to justify capital expenditure financing (if applicable)
- e) Business registration documents
- f) Signed PDPA/disclosure consent form
- g) Latest 3 to 6 months bank statements
- h) Copy of directors'/sole-proprietor'/ partners'/guarantors' identity card
- i) Registration license from MoTAC (where applicable)
- j) Site inspection photos of the business operation
- k) Any other documents which may be required by the bank

## **OTHER REQUIREMENTS**

Business in operation for more than 1 year Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

SMEs can approach the nearest Public Bank branch for enquiries and financing application Please visit www.pbebank.com for contact details of the branches

## Penjana Tourism Financing

**RHB**•

## RHB Bank Berhad RHB Islamic Bank Berhad

## **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME; and Micro enterprises: Up to RM75k per micro enterprise The common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term financing / loan

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

Mininum 6 months repayment deferment, with an optional additional 6 months repayment deferment on principal only

## **DOCUMENTATION REQUIRED**

- a) Audited accounts of the last 2 financial years
- b) Latest 6 months bank statements

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 2 years Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

Respective Commercial Banking Centres

🔇 Tel: 03-9206 8118

Email: customer.service@rhbgroup.com

Website: www.rhbgroup.com/covid\_sme/index.html



# Small Medium Enterprise Development Bank Malaysia Berhad (SME Bank)

## **PURPOSE OF FINANCING**

For working capital and capital expenditure only Not for refinancing of existing credit/financing facilities

## **FINANCING AMOUNT**

SMEs: Up to RM300k per SME Common limit will apply for SMEs' associate companies with common shareholding of more than 20%

## **FINANCING RATE**

Up to 3.5% p.a. (inclusive of guarantee fee)

## **TYPE OF FINANCING**

Term financing (including Ijarah Thummal Bai' (ITB)) and revolving financing

## FINANCING TENURE (inclusive of repayment deferment)

Up to 7 years

## **REPAYMENT DEFERMENT**

Minimum 6 months of repayment deferment or grace period, maximum 1 year

## **DOCUMENTATION REQUIRED**

Documentation required by SMEs for on-boarding are standard documentation as published in SME Bank's website: (https://www.smebank.com.my/en/application-form)

## **OTHER REQUIREMENTS**

Business in operation for a minimum of 2 years Recipients of Special Relief Facility (SRF) and / or PENJANA SME Financing (PSF) are not eligible

## **CONTACT DETAILS**

- **()** Tel: 03-2603 7700
- Email: customercare@smebank.com.my
- Website: www.smebank.com.my

## Penjana Tourism Financing

# **CONTACT DETAILS**

For further inquiries, SMEs may contact:

BNMTELELINK (© 1 300 88 5465

SMEs may contact Khidmat Nasihat Pembiayaan (MyKNP) for advisory, if their applications are unsuccessful

03-7880 0088
 myknp@cgc.com.my