



● **PRESS RELEASE**

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for Immediate Release

BANK MUAMALAT LAUNCHES OH YEAH CAMPAIGN! -“HARTAWAN EMAS”

Kuala Lumpur, September 13, 2017 - Bank Muamalat Malaysia Berhad (Bank Muamalat) today announced the latest campaign for its savings product, Oh Yeah! – “Hartawan Emas” from 8th September 2017 to 30th March 2018 which offers a total of 6080 grams of gold bars worth more than RM1 million.

The announcement was made by Head of Consumer Banking Division, En. Mohd Razif Bin Mohd Nor at the Prize Presentation Ceremony to winners of BMMB Savings campaign "Save 'n' Win" at Melawati Mall, Kuala Lumpur.

According to En Mohd Razif, for the previous "Save 'n' Win Campaign, Bank Muamalat offers a cash prize of RM255,000 to 48 Monthly Draw winners. As for the Oh Yeah! Campaign – “Hartawan Emas”, Bank Muamalat will reward more than double the earlier monthly rewards where a total, 308 units of 10 grams gold minted bar are offered to eligible participants through the Monthly draws.

He also added that besides doubling the amount of rewards for monthly winners, the monthly draw for this campaign also gives more opportunities for campaign participants from each state to win as monthly reward is allocated to 4 winners for each 11 states. Meanwhile, the Main Draw offers 1 kg of gold bars as a reward for each 3 winners.

"The perks of this campaign is to promote savings during the 7-month campaign with minimum savings of RM1,000 only".

Our existing customers and new customers can join Oh Yeah! savings campaign –“Hartawan Emas” through the nearest Bank Muamalat branch. Deposits into savings accounts can be made through the counter of any Bank Muamalat branch, automated teller machines (ATMs), cash deposit machines (CDMs), internet banking via i-muamalat or any other way of deposit permitted by the Bank Muamalat.

During the event, BMMB also announced the winners of the "Save 'n' Win campaign. The Main Draw winner took home a Proton Perdana 2.4L car while the other 9 winners won Proton Persona 1.6 Executive, 2 Proton Saga 1.3 Executive cars, 2 Tradewinds Travel Sdn Bhd Umrah / Tour vouchers worth RM20,000 each and 5 consolation prizes, Modenas CT115S motorcycle.

At the same event, Bank Muamalat also celebrates the main winner, Puan Wan Nor Haizan Binti Wan Hasan from Kota Bharu who was invited to attend to receive her reward, Proton Perdana 2.4L.

For more information about Oh Yeah's Campaign! - “Hartawan Emas”, please visit www.muamalat.com.my.

Issued by Corporate Communications Department of Bank Muamalat Malaysia Berhad . For further information, please contact Saidatul Leiza Suleiman at leiza@muamalat.com.my or 011 – 3222 6558.

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