Kuala Lumpur, 26 February 2009 - Bank Muamalat Malaysia Berhad (BMMB) Today Officially Launched Its Muamalat GIA&ONEReach Account-i 2009 Campaign. The Campaign For 2009 Is Part Of Bigger, More Strategic Plans In The Pipeline In Efforts To Boost Retail Deposits.

The launching was officiated by its Chief Executive Officer, Tuan Haji Dato' Mohd Redza Shah Abdul Wahid.

Tuan Haji Dato' Mohd Redza Shah in his speech stated that the main objective for the launching of Muamalat GIA&ONEReach Account-i 2009 campaign is to boost deposits while inculcating the culture of savings and investment among the general public and attracting more potential depositors. The introduction of its new Mudharabah-based ONEReach Current Accounts with unique features is expected to benefit depositors, Muslims and non-Muslims alike.

The Muamalat GIA&ONEReach Account-i 2009 will run for duration of four months, commencing from February 2009. The campaign is open to existing and new account holders. Just deposit RM3,000 or more in GIA for a minimum tenor of three months, or put an initial deposit or top up RM1,000 or more in ONEReach Savings Accounts OR Current Accounts. No contest forms or creative slogans are required. The campaign is open to all Malaysians and non-Malaysians, aged 18 and above.

More interestingly, over 100 Exclusive Malaysia Airlines Travel Packages are to be won by its valued customers as First, Weekly and Monthly prizes. The GRAND PRIZE is Honda Accord 2.0.

With the launching of Muamalat GIA & ONEReach Account-i Campaign, the bank expects to maintain and build new relationships with existing and potential customers as well as to help broaden business opportunities, thus giving both parties, namely the Bank and customers, more mutually rewarding advantages and benefits.

To find out more about the campaigns, customers are invited to visit the nearest Bank Muamalat branch, or contact 03 - 2615 7096 / 1390 during working hours, or log on to its website at www.muamalat.com.my
About Bank Muamalat
Bank Muamalat, which commenced operation beginning 1 October 1999, is a full-fledged Islamic financial institution that operates under the Islamic Banking Act (1983). It is headquartered in Kuala Lumpur and is a leading financial institution offering Shariah based financial services and products.

As a full-fledged commercial bank that offers Shariah-based products and services, the Bank provides a wide range of deposits, financing and banking products and services comparable to the Malaysian economy irrespective of race, religion or company.

Bank Muamalat has personnel experienced in Islamic banking and its reach is underpinned by a nation-wide network of branches, service centres and an offshore branch based at the Labuan International Financial Centre.

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Corporate Communications Department
Bank Muamalat Malaysia Berhad
For More Information Contact:
Name: Abdul Hanif Hj. Abu Bakar
Tel.: 03-20591350

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