CARNIVAL OH YEAH! BANK MUAMALAT

SHAH ALAM: 18 May 2013 – Bank Muamalat Malaysia Berhad (BMMB) organized its very own carnival – Carnival Oh Yeah! Bank Muamalat. The Carnival was held at Stadium Shah Alam, Selangor. Carnival Oh Yeah! Bank Muamalat was organized in line with our Current Oh Yeah! Campaign. Y.Bhg. Dato’ Haji Mohd Redza Shah Abdul Wahid, CEO BMNB launched the Oh Yeah! Campaign during the Carnival and Y.Bhg. Dato’ Haji Mohd Jaafar Haji Mohd Atan, Datuk Bandar Shah Alam was also present to witness the launch and visit the carnival.

A lot of exciting activities were held during the carnival such as; colouring contests for children, inflatable and nerf for children. Other than that there were also activities for the adults such as paintball combat, paintball shooting target, racing 3D simulator, x-box and playstation3.

Almost 20 exhibitors from DRB-Hicom subsidiaries participated in the carnival. A Lotus taxi ride and Time Attack were available for those who opened an Oh Yeah! Savings account during the carnival.

In the opening speech, Dato’ Redza said “We hope that our relationship with our existing customers will continue to prosper and develop a new relationship with our new customers. We further hope that in the long run, it will benefit both sides. We, at Bank Muamalat vow to continue to provide the best services to our customers’.

The campaign period is from 1 April 2013 and will run for 1 year until 31 March 2014 to increase the Bank’s deposits. The Oh Yeah! Campaign is open to all existing and new account holders. Just maintain a minimum deposit of RM1,000 in your Oh Yeah! savings account and stand a chance to win prizes worth a total of RM4.8 million. There are no contest forms or creative slogans required.
This year we are offering RM1,000,000 as the grand prize. Second prize is cash RM500,000 and the third prize is RM200,000. Other prizes include Honda CR-V, Honda CR-Z, Proton Preve, Smart Phone and many more. Approximately 500 winners will be announced throughout the campaign.

The Winners are selected at random by the system, the more the customers make deposits, the better their chances are of winning. Monthly winners have been vetted and approved by Audit and Shariah Departments, and the panel of jury's decision is final.

- Ends –

Issued by Corporate Communications Department of Bank Muamalat Malaysia Berhad. For further information, please contact Saidatul Leiza Suleiman at leiza@muamalat.com.my or 012 – 2002 639.