PRESS RELEASE

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For Immediate Release

CARNIVAL OH YEAH! BANK MUAMALAT

Johor Bahru: 22 September 2013 – Bank Muamalat Malaysia Berhad (BMMB) organized its fifth Carnival Oh Yeah! Bank Muamalat. This time around the Carnival was held at Plaza Angsana (car park area), Johor Bahru. Carnival Oh Yeah! Bank Muamalat was organized in line with our Current Oh Yeah! Campaign. BMMB local clients came to support the Carnival. Entrance to the Carnival is free of charge and the activities provided are also free of charge.

A lot of exciting activities were held during the carnival such as; colouring contests for children, as well as inflatable. Other than that there were also activities for the adults such as paintball combat, paintball shooting target, racing 3D simulator, x-box and playstation3. Exciting prizes were given to the winners.

20 exhibitors participated in the carnival; among them were Spyder, Proton, Majlis Agama Islam Johor, UM Land Berhad, DIGI Telecommunication, Drive M7 Energy Drink, RTM, TV-AlHijrah and many more. Drift rides were available for those who opened an Oh Yeah! Savings account during the carnival.

In support of the Carnival, Bank Muamalat Big Bikers Club, “ROKEB” also participated in the carnival. ROKEB was later joined by 65 bikers from “Johor Bikers”. ROKEB also partook in CSR activities through Bank Muamalat’s Tabung Mawaddah. A total of 4 homes received financial support from ROKEB. The homes received RM900 each and RM200 worth of provisions. Regional Manager Southern Bank Muamalat, Tuan Haji Kamaruzain bin Ekhwan presented the provisions to each home. ROKEB will continue to partake in CSR activities at all Oh Yeah! Carnival Bank Muamalat locations.

Tuan Haji Kamaruzain also presented the mock prize of RM50,000 to the 2nd place July winner for the Oh Yeah! Campaign. Ms Saraswathy a/p Subramaniam was the lucky winner and her account is at Bank Muamalat Johor Jaya Branch.
The campaign period is from 1 April 2013 and will run for 1 year until 31 March 2014 to increase the Bank's deposits. The Oh Yeah! Campaign is open to all existing and new account holders. Just maintain a minimum deposit of RM1,000.00 in your Oh Yeah! savings account and stand a chance to win prizes worth a total of RM4.8 million. There are no contest forms or creative slogans required.

This year we are offering RM1,000,000 as the grand prize. Second prize is cash RM500,000 and the third prize is RM200,000. Other prizes include Honda CR-V, Honda CR-Z, Proton Preve, Smart Phone and many more. Approximately 500 winners will be announced throughout the campaign.

The Winners are selected at random by the system, the more the customers make deposits, the better their chances are of winning. Monthly winners have been vetted and approved by Audit and Shariah Departments, and the panel of jury's decision is final.