



## PRESS RELEASE

*for Immediate Release*

### **BANK MUAMALAT LAUNCHES THE MUDARABAH UNRESTRICTED INVESTMENT ACCOUNT (SURIA) CAMPAIGN**

**Kuala Lumpur, 09 Aug 2021:** Bank Muamalat Malaysia Berhad (Bank Muamalat) today launched the Mudarabah Unrestricted Investment Account (SURIA) campaign to encourage its customers to invest and at the same time be in the running to win attractive prizes. The SURIA campaign runs for a period of one year beginning 1 August 2021 until 31 July 2022. The campaign is open to all new customers aged 18 and above, who open a SURIA account, while existing customers, can participate by converting their savings account to the new investment account.

The SURIA campaign offers more rewards as compared to previous Savings & Current Account (CASA) promotions launched by the Bank. More than 1,200 prizes worth RM2.8 million are up for grabs, including the grand prize of RM1,000,000.00 cash reward and four popular premium cars (Audi Q2, Honda CRV, Honda Civic and Proton X50) for the quarterly draws. Meanwhile, cash prizes are also offered for the national level Monthly Draw and special Pensioner Draw categories for retirees.

Under the campaign, the SURIA investment account holders automatically qualify for double entries for the draws by maintaining a minimum placement of RM100 in the account during the campaign period.

Bank Muamalat Chief Executive Officer, Khairul Kamarudin said the new investment product by the Bank provides a good opportunity for customers to invest to supplement their income, especially during the prolonged COVID-19 pandemic.

"This campaign is in line with Bank Muamalat's commitment to foster the investment habit among the community, and enable investors to enjoy attractive rewards to meet their needs during these tough times. This is our way to reward our new and loyal customers," said Khairul.

To create more excitement for customers, this year, Bank Muamalat is introducing *Extra Draw* and *E-Draw* categories, on a monthly basis. The *Extra Draw* comes with a unique feature, whereby one (1) winner of RM1,000.00 cash prize will be selected at every Bank Muamalat branch for every month throughout the 12-month campaign period. Meanwhile, the *E-Draw* category, is specially tailored for digital savvy customers who invest in SURIA via *i-Muamalat* Internet Banking and Muamalat Application Platform (MAP).

For more information on the SURIA campaign, please visit our website at [www.muamalat.com.my](http://www.muamalat.com.my) or contact our Customer Service Centre at 03-2600 5500. For Payment Assistance please scan the QR Code below.

**ENDS**

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