

## PRESS RELEASE

*for Immediate Release*

### **"UNITING AGAINST FINANCIAL SCAMS: BANK MUAMALAT AND THE ROYAL MALAYSIA POLICE LAUNCH NATIONWIDE ANTI-SCAM CAMPAIGN TOUR"**

**21 June, Kedah** - Bank Muamalat Malaysia Berhad (Bank Muamalat) and the Jabatan Siasatan Jenayah Komersil (JSJK) of the Polis DiRaja Malaysia (PDRM) have united in a collaboration to confront the rising wave of financial scams. Their joint initiative, "*Jelajah Kempen Anti Scam*," will sweep across the nation throughout 2023 with the goal of combating financial scams and instilling awareness among Malaysians about the importance of protecting themselves from fraudulent activities.

Kicking off in Kedah, a motorcycle convoy has led the way, comprising of representatives from PDRM, Bank Muamalat and the public. This convoy ride serves as a symbol of unity in the battle against financial scams, igniting a collective spirit of active community participation in raising the awareness.

The convoy in Kedah covered five strategic locations from Ibu Pejabat Kontinjen (IPK) Kedah to Merbok, Kulim, Baling, Pokok Sena and concluded at Jitra. At each pit stop, a dedicated program titled "*Sembang Santai Jenayah Komersil*" was organized for the public, providing an interactive session with representatives from PDRM and Bank Muamalat. Informative counters were also available at each location to further enhance the educational experience, offering valuable insights into financial scams and information about Bank Muamalat's products as well as services.

The event was honored by the presence of distinguished guests, including SAC Tuan Alzafny bin Ahmad, Head of Crime Prevention and Community Safety Department and Ts. Dr. Ismamuradi Abdul Kadir, Chief Information Security Officer (CISO) Bank Muamalat Malaysia Berhad.

This collaboration demonstrates the shared responsibility of financial institutions and law enforcement agencies in safeguarding society from financial crimes. PDRM, with

their expertise in law enforcement and investigation, bring valuable knowledge and resources to the table. Bank Muamalat, as a leading Islamic financial institution, contributes its expertise in the realm of financial services and fraud prevention. Together, they aim to build resilient communities that are better equipped to safeguard their financial well-being.

Khairul Kamarudin, President and Chief Executive Officer of Bank Muamalat said, "We are proud to be part of this initiative alongside the Royal Malaysia Police. When individuals are equipped with the knowledge and tools to identify and prevent scams, they can make informed decisions, protect their hard-earned assets and contribute to the growth and prosperity of their communities. This resonates with our brand values and role as an Islamic financial institution, that is, to foster a safer and more secure environment where individuals and businesses can thrive so both parties can build "Better Lives, Together".

For further information, customers can visit [www.muamalat.com.my](http://www.muamalat.com.my) or contact the Bank Muamalat Customer Service Centre at 03-2600 5500.

**ENDS**

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